

## How to guide for the Pop-Up Cup

This highly sustainable and innovative drinks packaging is perfect for Oranka's Grab 'n' Go concept. Suitable for filling and serving chilled juices and smoothies on site, whether used for take-away or as part of meal deals. To help with the green credentials, the unopened juices and smoothies only require ambient storage (so you can maximise refrigeration space) and come in 10 litre boxes with the minimum amount of packaging. Once opened the ready to drink juices and smoothies have a 30 day refrigerated shelf life, with the filled Pop-Up Cups staying fresh for up to 5 days when stored in the refrigerator.



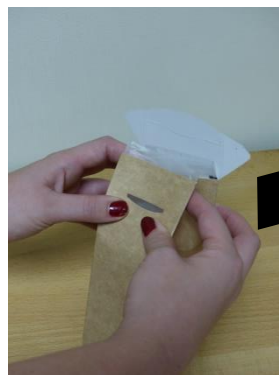
1

Squeeze gently on the sides.



2

Fill the cup using the box, bag or jug.



3

Fold in the upper sides.



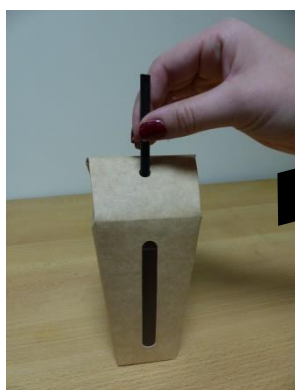
4

Fold over the top and close tucking card lip in.



5

Lock top by bending and tucking small side panels in.



6

Straw through hold in top and serve.



7

And ready for presentation.